



**INTERNATIONAL CONFERENCE  
MARCH 6, 2024 - RIGA (LATVIA)**

**ORGANISED BY:**



**IN PARTNERSHIP AND FEATURING KEYNOTE SPEAKERS FROM:**



VYTAUTAS  
MAGNUS  
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M C M X X I I



**FutureScape 2024** is a pioneering international virtual conference that brings together esteemed professionals and academics from several countries. This event focuses on exploring sustainable development within societies through the lens of digital transformation, green economy challenges, AI in education, and labour market dynamics. Our keynote speakers and round-table experts will delve into these critical areas, offering insights and fostering cross-national dialogues.

The conference will be held in hybrid mode, with the roundtable panellists and key speakers present in Riga (Latvia) while enabling the international audience to join online. Regardless of the format, all the participants will be extended a certificate of participation.

We will welcome the submission of research papers from all the participants related to the topics of the conference for publication in the Journal of Business Management (ISSN 1691-5348) jointly published by RISEBA University of Applied Sciences and BA School of Business and Finance. JBM is an open-access, double-blind peer-reviewed journal indexed in ERIH PLUS, EBSCO, COPERNICUS, and DOAJ.

## PROGRAMME

**Date: March 6, 2024**

**Time: 9:00-15:15 (Riga time)**

**Place: RISEBA University of Applied Sciences, Meža Street 3, Riga (Aud. 214) for Roundtable participants**

**All other participants – online on Zoom: <https://riseba.eu/goto/fs2024online>**

Time	Topic	Speakers	Country
9:00-9:15 (15 min)	Welcome speech	Rector, Prof., Dr. Lucija Rutka  Vice-Rector for Academic and International Affairs, Dr. Irina Sennikova  Rector, Prof., Dr. Shahin Bayramov	RISEBA University, Latvia  RISEBA University, Latvia  Mingachevir State University, Azerbaijan
9:15-9:50 (35 min)	Digital Transformation and Leadership for Sustainable Societies	Vice-Rector for Research and Development, Assoc. Prof., Dr. Valters Kaže	RISEBA University, Latvia
9:50-10:20 (30 min)	Sustainable Development: The Concept, Realities and Experiences	Rector, Prof., Dr. Shahin Bayramov	Mingachevir State University, Azerbaijan
10:20-10:40 (20 min)	Project “Naturally Sustainability”: Integrating Sustainability in Teaching and Learning Process	Dr. Nellija Titova and Project Partners	RISEBA, Latvia and international project partners (France, Germany, Ireland, Belgium, Italy, Finland)
10:40-11:10 (30 min)	Green Campus Approach in the Higher Education Institutions: Realities, Challenges, and Solutions	Prof. Evren Gucher	Ankara Haci Bayram Veli University, Turkiye
<b>11:10-11:40</b>	<b>Break</b>		
11:40-12:10 (30 min)	Modern Curricula Development in the Light of Sustainability and New Generation Needs	Assoc. Prof. Mehdi Rahimov	Mingachevir State University, Azerbaijan
12:10-12:35 (25 min)	Digitalisation in Education: Embracing the Change	Assoc. Prof., Dr. Emil Velinov	Škoda Auto University, Czech Republic
12:35-13:00 (25 min)	Biophilia and Architecture. A new perspective of sustainable design in digital age	Asst. Prof., Dr. Efe Duyan	RISEBA University, Latvia
13:00-13:20 (20 min)	AI Role in Entrepreneurship and Business: Facilitating the Growth of SME	Asst. Prof., Dr. Marius Schonberger	Kaiserslautern University of Applied Sciences, Germany
<b>13:20-13:40</b>	<b>Break</b>		
13:40-14:00 (20 min)	Addressing Labour Market Challenges	Gatis Bolinskis	Motival Development, Latvia
14:00-14:20 (20 min)	Uncovering Needs of The Invisibles for Social Inclusion in the Digital Age	Assoc. Prof. Asta Gaigaliene	Vytautas Magnus University, Lithuania
14:20-14:45 (25 min)	Roundtable discussion “New Trends to be Addressed: Green Concept, Sustainable Development, and Digital Transformation”	Shahin Bayramov, Gatis Bolinskis, Valters Kaže, Irina Sennikova, Nellija Titova	
14:45-15:00	Closing remarks		